

NIGHTLIFE

GALLERIES



THE PARTY'S ALWAYS LOOKING UP AT DRAI'S

DUAL-PURPOSE SPACE FEATURES ACTION BOTH
DAY AND NIGHT

BY JACK HOUSTON

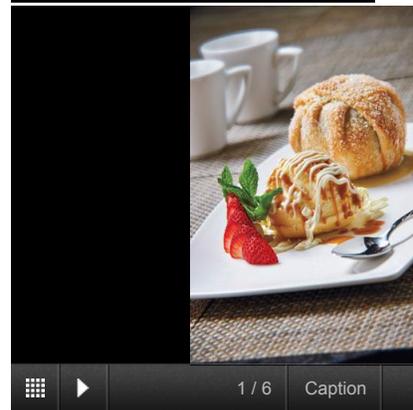
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The pool deck at Drai's Beach Club & Nightclub is closer to the Fountains of Bellagio than the Bellagio's own hotel rooms. That's the word from the Drai's camp, and looking down upon the Stripside attraction, you tend to believe it.

Whether or not the official measurements ever get tallied, the point is clear: the views from The Cromwell's forthcoming rooftop dayclub/nightclub are going to be sensational.

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If Victor Drai has anything to say about it, Drai's will become the latest jewel in a crown that includes nightclubs here and in Los Angeles, projects he either left behind or closed down to clear his plate in preparation for this unprecedented space. There was a rooftop Drai's nightclub in L.A., but nothing quite like this: 65,000 square feet of primo party real estate flanked by VIP bungalows, five elevated pools and 15 cabanas, all centered around a pool studded with 10 35-foot palms, each carefully crane-lifted into place to provide shade on those triple-digit afternoons. It all adds up to something of a boutique space, a Möbius strip of partying that takes guests from day to night without interruption.

"The megaclubs have become nothing more than large music venues for million-dollar DJs," says Drai. "We are creating a 360-degree experience. Wherever you turn you will be awed by the design, the technology, the music, the service and, most importantly, the experience. We have designed the club to be visual, sensual, sexy and social."

On Memorial Day weekend, Drai's welcomes a lineup that includes 12th Planet, Arty, Showtek and Quinto & Ummet Ozcan at the beach club and DJ Irie, Eric Prydz, Sidney Samson and DVBBS at the nightclub. Sun or stars, Drai's keeps the heat on the Las Vegas party scene.

The Cromwell, opens May 22. [702.737.0555](tel:702.737.0555)

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