## Robb Report

Search Q



SUBSCRIBE

PRINT •NEWSLETTER <u>DIGITAL EDITIONS</u>

Autos

Aviation

Boating

Home & Style

Trave

Watches

Leisure

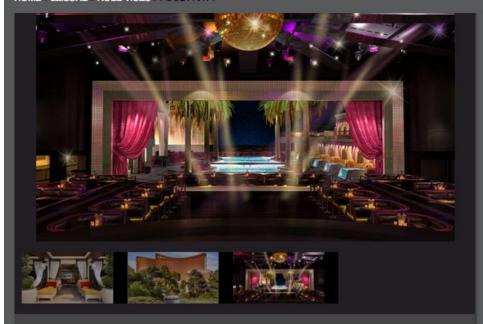
Fashion

Jewelry

Health & Wellness

Real Estate

HOME » LEISURE » ROBB VICES » POOL PARTY



## **Pool Party**

Dawn Garcia

MAY 06, 2014

Ahh, Las Vegas. The city of sin, the city that offers the freedom to do things we wouldn't otherwise do. It offers a world that caters to those who dare to live a little dangerously. It holds the sweet sound of slot machines, of dice hitting the table, and of spinning roulette wheels. It tempts visitors with cuisine prepared by some of the world's most celebrated chefs, it captivates with beautiful showgirls, and it thrills with world-class nightlife. It's Vegas, after all, and as far as what happens here, it's safe to say the people around you know the rule.

The story of Las Vegas is a 108-year tale that starts with gold, is dusted with crime, and is influenced by big dreams. In 1905, Senator William Andrews Clark sold 600 lots in the middle of the dusty valley for \$265,000, and just like that Las Vegas was born. Today the city is home to some of the world's most elite and prestigious hotels, resorts, and casinos. In recent years, it has strengthened its commitment to unparalleled hospitality and unrepeatable experiences, and while much of that occurs after the sun has set, Vegas still offers a raucous party scene during the day. Here's a closer look at three exclusive pool clubs that deliver three diverse experiences.

## Rooftop Revelry

In two weeks, the Cromwell, a chic boutique hotel (the first stand-alone property of its kind on the Vegas strip), will open its doors. When it does, it will also unveil Drai's Beach Club, a 65,000-square-foot sophisticated pool club set atop the 11-story hotel, promising panoramic views of the strip, 10 VIP bungalows and cabanas—each with its own private pool—a mezzanine level with 15 additional VIP cabanas, and a third pool with five private bungalows that overlook Las Vegas Boulevard.

Drai's also plans to offer a fireworks menu, which is possible only because of the club's elevated location. That means high-paying guests (those who spend at least \$5,000) will have the opportunity to select a firework of their choosing and set it off at a time of their choosing. According to the club's creator, Victor Drai, the vision for the venue took form almost two decades ago. Now that the day of its unveiling is finally near, Drai is anxious to see it in action. "The club itself is going to be such a movie star," he says.









